

War, Peace and the Size of Countries

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Abstract

This paper studies the relationship between international conflict and the size distribution of countries in a model in which both peaceful bargaining and non-peaceful confrontations are possible. We show how the size distribution of countries depends on the likelihood, benefits and costs of conflict and war. We also study the role of international law and show how better defined international 'property rights' may lead to country breakup and more numerous local conflicts.

1 Introduction

In the last decade the reduction in the probability of conflict between an Eastern bloc and a Western bloc has been accompanied by: 1) the breakup of several countries, leading to a sharp increase in the number of independent political units in the world¹, and 2) an increase in the number of regional conflicts. In 1985, close to the end of the cold war, there were 170 countries in the world (of which 34 in Europe); today there are 192 countries in the world (of which 44 in Europe). Several commentators have argued that some of the past conflicts, for instance those involving Iraq and Kuwait and the following tensions, the war between Ethiopia and the newly independent Eritrea, and the renewed conflicts in the Balkans, would not have exploded in the bipolar world of the East-West

¹ In this paper we refer to "independent political unit", "country" and "nation" interchangeably. When we present our model of country formation, we will define "countries" precisely within our analytical framework

conflict.² A related argument concerns the size of the “peace dividend,” that is, the reduction of military spending that has followed the end of the cold war. The size of the peace dividend has been less spectacular than one may have hoped, perhaps because regional instability has increased even though the East-West tension has declined.

These observations motivate the following questions: How does the possibility of international conflict and warfare relate to the size distribution of countries? Is it possible that a reduction in the probability of a global conflict can be associated with more widespread local conflicts? How does the “peace dividend” depend on changes in the probability of conflict when the size distribution of countries is endogenous?

In this paper we provide a model where secessions, uni...cations and wars are possible, and derive implications that may help to shed some light on the above observations. This paper contributes to the economic literature on the size distribution of countries.³ While in our previous work we emphasized benefits of size emerging from economy of scale in the provision of public goods and from the size of the market, in this paper we focus on the benefits of size that arise from considerations of international security. In a way, we build on an old tradition of political analysis: the trade-off between security and the ability to form a homogenous polis has concerned people at least since the times of classical Greece and Renaissance Italy.⁴ In a companion paper (Alesina and Spolaore, 2000) we study the relationship between conflict and number of nations in a model in which conflict occurs between randomly-matched individuals. By contrast, in this paper we focus on the formation and break-up of political jurisdictions when countries face a more general conflict-resolution technology, in which both international peaceful bargaining and non-peaceful confrontations between nations are explicitly modeled within a game-theoretical framework. In this paper the emergence and resolution of conflict is linked to the geographical distribution of regions. Such a framework allows us to analyze how some important changes in the international environment may affect the determination of political borders. In particular, we study the link between the rule of ‘international law’ and the incentives to form larger political unions.

Our work attempts to build a bridge between the literature on country formation and the literature on conflict resolution and arms races, pioneered by Schelling (1960), Boulding (1962), Olson and Zeckhauser (1966), and Tullock

²For instance, see Hobsbawm (1994).

³Contributions include Friedman (1977), Casella and Feinstein (1990), Wei (1992), Bolton and Roland (1997), Alesina and Spolaore (1997), and Alesina, Spolaore and Wacziarg (1997). A discussion of this literature is provided in Bolton, Roland, and Spolaore (1996).

⁴See Dahl and Tufte (1973).

(1974; 1980)⁵ Formal and empirical analyses of the relationship between wars and domestic institutions for given country borders are provided by Gar...nkel (1994) and Hess and Orphanides (1995, 1997). The stability of empires in a model with conflict is studied by Findlay (1996). Of course, the economic literature on conflict and wars is only a fraction of the much larger political-science literature on these topics. For instance, some recent contributions within the ...eld of political science and international relations are discussed in Brown, Cote, Lynn-Jones and Miller (1998).

The paper is organized as follows. In Section 2 we present a model of international conflict between countries of given size and defense capabilities. In particular, we study under what conditions conflict would be resolved through peaceful bargaining or open warfare. In Section 3 we embed our model of conflict into a dynamic framework in which countries and defense spending are endogenously determined in equilibrium. We show how the number and size of countries depend on the probability, benefits and costs of conflict and war. In particular, we show how a decrease in the probability of conflict and/or war may lead to more conflict and wars in equilibrium because of the endogenous breakup of countries. Section 4 explores an extension: the introduction of some form of international law. Section 5 concludes.

2 Modeling international conflict

In this section we develop a simple model of international conflict between countries of given size. That is, we assume that wars can take place only between countries that have been already formed.⁶ In the following sections we will embed this conflict resolution in a model of endogenous country formation.

Following the economic literature on wars, we model conflict as appropriative/distributional, i.e., over the sharing of an economically valuable "pie." More specifically, we assume that international conflict may arise when international control rights over some valuable resource are not specified or not enforceable. While this specific reason for wars is not uncommon, our model of conflict can be interpreted more generally, as discussed in Appendix A.1.

⁵More recent contributions are surveyed in various chapters in Hartley and Sandler (1995). See also Hirshleifer (1989; 1991; and 1995). A related line of research focuses on domestic conflict and insurrections - for instance, see Grossman (1991) and Grossman and Kim (1995).

⁶Therefore, we do not model civil wars explicitly. As we will see, when we embed our model of conflict into a model of endogenous country formation, "civil wars" will be implicitly considered as part of the costs of forming a larger, more heterogeneous political unit.

For simplicity, we will focus on bilateral conflicts. While multilateral conflicts and alliances are certainly important and have been studied extensively in the literature, we abstract from them in this analysis.⁷ Consider two countries (country j and country j_0). Suppose that there exists a resource R on which both countries have claims, e.g., oil reserves located in international waters between the two countries, or, more generally, anything valuable to both countries and upon which international control rights are not specified or not enforceable. The countries may resolve their potential conflict with war or bargaining. Wars are costly: if country j goes to war, its aggregate cost is given by $c_j \geq 0$. For simplicity, and without much loss of generality, we assume that war costs are constant across countries, i.e., $c_j = c_{j_0} = c \geq 0$.

Each country has a strategy set of two: $\mathcal{A}_j = \mathcal{A}_{j_0} = \{\text{fight}; \text{bargain}\}$.⁸ The payoffs are as follows. When both countries decide to fight, the net payoffs are

$$u_{ff}^j = \frac{d_j}{d_j + d_{j_0}} R - c \quad (1)$$

$$u_{ff}^{j_0} = \frac{d_{j_0}}{d_j + d_{j_0}} R - c \quad (2)$$

where d_j (d_{j_0}) is military spending in country j (j_0).⁹

This specification closely follows the literature on conflict resolution, where the relative spending on defense determines the likelihood of winning, or the relative fraction of the splitting of the pie. In case of risk neutrality (which we assume) the two interpretations are identical in terms of expected utility.

If both countries choose to bargain, we adopt a Nash bargaining solution to share the pie. For the disagreement point we choose, quite naturally, the war outcome. Under these assumptions, the Nash bargaining solution implies allocations shares θ_j^* and $1 - \theta_j^*$, such that

$$u_{bb}^j = \theta_j^* R \quad (3)$$

⁷As we will briefly discuss, one could reinterpret our concept of “political unit/country” to encompass tight alliances in which decisions over defense and conflict are completely and credibly centralized.

⁸For simplicity, we rule out the option of “surrender without a fight.” Alternatively, we could allow for such a strategy and assume that it is always dominated by either fight or bargain.

⁹This specification is a special case of the more general “conflict resolution technology” in which country j ’s “probability of winning” is given by

$$\frac{\bar{A}(d_j)}{\bar{A}(d_j) + \bar{A}(d_{j_0})}$$

See Tullock (1980), Hirshleifer (1989, 1995), and Garman (1994).

$$u_{bb}^{j^0} = (1 - \theta_j^a)R \quad (4)$$

where

$$\begin{aligned} \theta_j^a &= \arg \max [\theta_j R - \frac{d_j}{d_j + d_{j^0}} R + c] [(1 - \theta_j) R - \frac{d_{j^0}}{d_j + d_{j^0}} R + c] \\ \text{s.t: } \theta_j R &\geq \frac{d_j}{d_j + d_{j^0}} R - c; (1 - \theta_j) R \geq \frac{d_{j^0}}{d_j + d_{j^0}} R - c \end{aligned}$$

which gives¹⁰

$$\theta_j^a = \frac{d_j}{d_j + d_{j^0}} \quad (5)$$

For $c = 0$, the two countries obtain the same net payoffs no matter whether they engage in open warfare or in Nash bargaining. For any $c > 0$, the bargaining outcome Pareto dominates the fight outcome. However, (bargain, bargain) may not be an equilibrium.

In order to illustrate this point we need to specify the payoffs for the (bargain, fight) and the (fight, bargain) outcomes. When country j chooses to fight while country j^0 chooses to bargain we denote their respective payoffs as

$$u_{fb}^j = \frac{d_j}{d_j + d_{j^0}} R + E_j - c \quad (7)$$

$$u_{fb}^{j^0} = \frac{d_{j^0}}{d_j + d_{j^0}} R - e_{j^0} - c \quad (8)$$

The idea is that, while the decision to fight by at least one country will always trigger an open conflict in which both countries will eventually fight, the first country to mobilize for war may enjoy a “first-striker’s advantage”. $E_j \geq 0$ denotes this “first striker’s advantage” (“surprise gain”): it measures the additional gain that country j can obtain by engaging in open warfare while country j^0 proposes to bargain.¹¹ Conversely, $e_{j^0} \geq 0$ denotes country j^0 “surprise loss,” i.e.,

¹⁰It is immediate to see that, when the costs associated with open conflict are asymmetric, countries that are “weak” in terms of military strength but face low “war costs” may obtain more at the bargaining table than countries with bigger muscles but also larger war costs. Specifically, for $c_j \leq c_{j^0}$, we have

$$\theta_j^a = \frac{d_j}{d_j + d_{j^0}} + \frac{c_{j^0} - c_j}{2R}$$

provided that both countries obtain through bargaining at least as much as they would through open conflict. In this paper we will not pursue this immediate extension and maintain the simplifying assumption that war costs are symmetric across countries.

¹¹On these issues a classical discussion is Shelling (1966). See also Van Evera (1998).

the loss that country j^0 would suffer should propose to bargain while the other country attacks.

One can think of E_i as the sum of three components: 1) the benefits stemming from a higher probability of winning because of a surprise attack; 2) lower war costs (hence, E_i may be a function of c); 3) other economic and political benefits. Analogously, e_i includes the costs due to 1) a lower probability of winning when a country is taken "by surprise"; 2) higher war damage; 3) other economic and political costs.¹² Analogously, if country j decides to bargain while country j^0 "strikes," their respective payoffs are:

$$u_{bf}^j = \frac{d_j}{d_j + d_{j^0}} R + e_j - i - c \quad (9)$$

$$u_{bf}^{j^0} = \frac{d_{j^0}}{d_j + d_{j^0}} R + E_{j^0} - i - c \quad (10)$$

Clearly, if $E_j = E_{j^0} = e_j = e_{j^0} = c = 0$; all strategies are payoff-equivalent.

It is immediate to verify that:

Fact 1

The strategy profile (...ght, ...ght), is always a Nash equilibrium.¹³ It is the unique Nash equilibrium if and only if $\max\{E_j; E_{j^0}\} > c \geq 0$. The strategy profile (bargain, bargain), is also a Nash equilibrium if and only if $\max\{E_j; E_{j^0}\} < c$.

That is, open conflict is the only Nash equilibrium if and only if the advantage of a surprise strike more than offsets the costs of open warfare for at least one country. Note that, in equilibrium, there will be no "surprise attack," and, for any $c > 0$, both countries will be worse off than they would be had they bargained (the game is a standard Prisoner's dilemma). A high enough "temptation" to strike induces open conflict as the unique suboptimal equilibrium.

On the other hand, bargaining can be sustained as an equilibrium if and only if the costs of open conflict are higher than the temptation to strike for both countries. When $\max\{E_j; E_{j^0}\} < c$; (...ght, ...ght) is still a Nash equilibrium. However, for any $c > 0$; (bargain, bargain) Pareto dominates (...ght, ...ght):¹⁴ (bargain, bargain) also dominates the mixed equilibrium that exists for $\max\{E_j; E_{j^0}\} < c$:

¹²In general, both E_i and e_i may be modeled as function of R and/or c : Our results would not be affected by those specifications.

¹³When $\max\{E_j; E_{j^0}\} < c$; (...ght, ...ght) is not an equilibrium in weakly dominated strategies as long as $e_j > 0$ and $e_{j^0} > 0$.

¹⁴Note that, for $\max\{E_j; E_{j^0}\} < c$; our game is a general case of the "stag hunt" game cited in Harsanyi and Selten (1988) and Farrell (1988), and discussed in Aumann (1990). See also Fudenberg and Tirole (1991, p. 20-21). For an application to international relations in a different but related context see Jervis (1978).

In the rest of the analysis we will abstract from mixed-strategy equilibria. Our results will not be affected.

What is the most reasonable prediction of how this game will be played? Clearly, if the first-striker's advantage is high enough, the only Nash equilibrium is given by "both countries fight," and open warfare is the only noncooperative equilibrium outcome in a one-shot game. When the first striker's advantage is lower than direct war costs, open warfare and peaceful bargaining are both Nash equilibria. So is a mixed equilibrium in which each country fights and bargains with positive probabilities. However, this multiplicity of equilibria is reduced to a unique equilibrium when the refinement of coalition-proofness is introduced: only the Pareto-dominant (bargain, bargain) equilibrium is robust to coordinated deviations. The following holds:

Fact 2

If $\max_j E_j g > c > 0$; the strategy profile (fight, fight) is the unique Coalition-Proof Nash equilibrium. If $\max_j E_j g < c > 0$; the strategy profile (bargain, bargain), is the unique Coalition-Proof Nash equilibrium.¹⁵

In other words, when (bargain, bargain) is a Nash equilibrium, two countries that are able to "communicate" could jointly move away from the "bad equilibrium" (fight, fight) and "coordinate" to the "good equilibrium" (bargain, bargain): As the good equilibrium is Nash, it can be supported without any specific commitment technology.¹⁶

In summary, using the coalition-proof refinement, this game has an unambiguous outcome: war if the first striker's advantage is higher than war costs in at least one country, peaceful bargaining otherwise. As we discuss below, the concept of coalition-proof equilibrium is a natural choice when we embed our model of conflict into a model of endogenous country formation and defense spending. While we will focus upon Coalition-proof Nash as our equilibrium concept, we will also compare the predictions of coalition-proof equilibria with the predictions of alternative equilibrium concepts (Strong Nash and standard subgame perfect equilibrium).

¹⁵For a formal definition of coalition-proof Nash equilibrium see Bernheim, Peleg and Whinston (1987). For every two-player game, the set of coalition-proof Nash equilibria coincides with the set of Nash equilibria that are not Pareto dominated by any other Nash equilibrium.

¹⁶The logic behind the concept of coalition-proof Nash equilibrium appears compelling when two sovereign countries have the means and the opportunity to engage in preplay communication and make it known to each other that they intend to bargain rather than to fight, if that is to their mutual advantage, and if it is a Nash equilibrium. However, communication may not be sufficient. As we will briefly discuss below, in some circumstances lack of "trust" may prevent such coordination (Aumann, 1990)

3 Endogenous countries

Now, we use our model of international conflict within a framework in which both defense spending and country borders are endogenous.

3.1 The model

The “world” is a set of regions, each inhabited by a (discrete) number of homogeneous individuals. For simplicity, we normalize the number of individuals in each region to one. Appendix A.3 shows that our results do not change if we allow for the number of individuals in each region to be equal to any strictly positive integer. Each region borders two others. We need a minimum of four regions to make our points; in fact, four is the minimum even number of regions such that unification does not necessarily imply total elimination of international conflict. Two regions are located in the “West” (region W1 and region W2) and two are located in the “East” (region E1 and region E2). Western regions are contiguous and so are Eastern regions. To mix ideas, we assume that the four regions are distributed as points on a circle (Figure 1). The segment connecting a pair of regions measures the portion of world surface to which both regions have access (i.e., seas between them). Regions cannot split by assumption, but regions can merge to form countries composed of more than one region. Therefore, if two regions merge the portion of the world which is in between them becomes part of the unified country.

As we will make clear below, in our model a “country” is defined as an independent political unit in which a) defense is completely and credibly centralized; b) a unified government takes decisions over bargaining and war strategies; and c) the “net returns” from conflict are distributed across its citizens.¹⁷

Consistently with the literature on country formation, we assume that the formation of a larger, less homogeneous country implies some “heterogeneity” costs.¹⁸ Those costs can have multiple sources. They may be related to heterogeneous preferences over public policies, coordination costs, monitoring costs. In some cases, part of these costs may come from the expected losses associated with the possibility of a civil war, or other major domestic upheavals due to high heterogeneity within a country. For simplicity we assume that the heterogeneity costs of forming a country including both an Eastern and a Western region are prohibitive. By contrast, if E1 and E2 form a unified country, each individual in

¹⁷Therefore, in principle, tight supranational alliances could be classified as “countries” in our framework insofar as they satisfy our definition. In practice, states that join actual military alliances tend to retain sovereignty on most matters sub a)-c).

¹⁸In particular, see Alesina, Perotti and Spolaore (1995), Bolton, Roland and Spolaore (1996), Alesina and Spolaore (1997), and Alesina, Spolaore and Wacziarg (2000).

each region will bear a cost $0 \leq h_e < 1$. Analogously, if W1 and W2 form a unified country, each individual in each region will bear a cost h_w . Without loss of generality, we impose $0 \leq h_w \leq h_e$:

We also assume that heterogeneity costs are the same for every member of a country, namely they do not depend on the location of each individual within the country.¹⁹

The utility function for each individual i is

$$u_i = y_i - t_i + r_i + \pm_i h_i$$

where y_i is the individual's income, t_i measures the individual's taxes, r_i measures the individual's net returns from "conflict resolution," as specified below (including direct "war costs" and "surprise gains or losses," if any), \pm_i is a binary index which takes value 0 if the individual lives in an independent region and value 1 otherwise. Finally, we have $h_i = h_w$ if the individual lives in a Western region, whilst $h_i = h_e$ if the individual lives in an Eastern region.

Borders, taxes and returns from conflict resolution are endogenously determined as equilibrium outcomes of an extensive game that we will specify below.

Let d_j denote defense in country j : One unit of defense costs one unit of income and is financed through a proportional income tax. The tax rate is denoted with ζ_j : Let S_j denote the set of individuals in country j : Then we have that

$$\sum_{i \in S_j} \zeta_j y_i = d_j$$

For simplicity, we will abstract from ex-ante income inequality, and assume that each individual in the world has the same income (before taxes and before conflict resolution): $y_i = y$. Therefore, the above budget constraint equation simplifies to

$$\zeta_j S_j y = d_j$$

where $s_j = |S_j|$ is the number of individuals in country j .²⁰

Defense is used to set potential conflicts with neighboring countries. Consistently with the model presented in the previous section, we consider a simple

¹⁹This assumption is simpler than the setup of Alesina and Spolaore (1997, 2000) where the heterogeneity costs depended on individuals' location on an ideological and/or geographical line.

²⁰ S_j is either 1 or 2. For a more general specification see Appendix A.3.

“distributional conflict”: somewhere on the circle there exists a valuable natural resource, which will be discovered with probability $\frac{1}{4}$ after political borders and defense allocations have been decided.. This order of moves underlies a “timing” that we regard as realistic. That is, we assume that borders are set before defense spending is decided, and defense must be in place before actual conflict arises. This timing makes sense within a dynamic framework by noting that: a) border changes are more costly than changes in defense spending, and, in fact, are observed more rarely; and b) building defense takes time.

Finally, we also assume that, when borders and defense are decided, individuals do not know whether, should a conflict arise, it will be resolved through bargaining or through war. It seems appropriate to assume that the precise features of potential conflicts and their resolution are uncertain when borders and defense investments are decided. The alternative would be to assume that every time a secession or unification is decided, and defense spending levels are chosen, there is certainty about the incentives for armed conflicts and/or peaceful bargaining in future conflicts.

Specifically, we assume a three-stage game with the following structure:

In the first stage, the individual in each region decides on whether its region should form a unified country with the neighboring region (E1 with E2 and W1 with W2) or should form an independent country.²¹ Borders are decided accordingly; namely a country is formed if and only if citizens in both regions contemplating to form a country agree. In other words, in stage 1 each region can choose from an action set of two. The action space of each player in each region is: {decide for union, decide for independence}. If at least one Eastern (Western) region prefers independence, the two Eastern (Western) regions will form two independent countries. In other words, a unified East will emerge if and only if both E1 and E2 decide for unification. Analogously, a unified west will emerge if and only if both W1 and W2 vote for unification.

In stage two (i.e., after borders have been decided), a government is elected in each country. After the election the government acts as a unified “agent,” namely it is the unique player for each country in the following stages of the game. In countries formed by one region, the government’s objective function is identical to citizens’ utility.²² In countries formed by two regions, the government’s objective

²¹ By assuming one individual in each region (or, more generally, M individuals with identical preferences, as studied in Appendix A.3), we can abstract from issues of preference aggregation within regions. In particular, any voting rule would deliver the same decision within each region. Therefore, we will refer to a “region” as an individual player in the rest of the analysis.

²² In other words, we assume that voters are able to elect an ideal “agent” as their government. We abstract from issues such as the ability of the government to extract rents from its own citizens. For a general discussion of alternative ways of modeling governments, see Grossman (2000).

is given by a weighted average of the utilities of the citizens in the two regions. The underlying idea is that the political process will reflect the relative political weights of the two regions. As we assume that the two regions have the same population size and the same income per capita, it is natural to assume that their relative weights are identical.

In each country j , the government chooses the level of defense spending d_j , where $0 \leq d_j \leq \frac{1}{2} \sum_{i \in S_j} y_i$. Defense spending d_j can take any real value between zero and the maximum amount of resources available in the country.²³ As we will see, preferences over defense are identical across individuals within each country. Therefore, our assumption that defense is chosen by utility-maximizing governments is equivalent to having defense chosen through direct voting within each country. However, it seems more realistic to assume that decisions over defense and, in the third stage, war or bargain, are taken by centralized governments rather than through direct-democracy referenda.

In stage three, after defense is decided, uncertainty is resolved, namely the "location" of R and the value of E are revealed. In particular, we assume that, with probability $\frac{1}{4}$, a "pie" of size R is found on a point along the circle. For simplicity, and without much loss of generality, we assume that the probability that R will "located" between any two given regions is $\frac{1}{4}$.²⁴ Moreover, we assume that, with probability $\frac{1}{2}$, the specific conflict at hand implies a first striker's advantage E larger than c , while, with probability $1 - \frac{1}{2}$, we have $E < c$. In our model, the difference $E - c$ captures the incentives to unilaterally start a war. Our assumption stems from the view that those incentives will depend on technological, economic and political factors known only when the location and the nature of the conflict are revealed.²⁵ As mentioned above, the assumption that uncertainty is resolved at the beginning of stage three reflects the plausible view that building defense takes time, and by the time the existence and nature of specific conflicts are known, countries must have already invested in their own defense. Depending on the location of the resource, at most two countries may lay a claim on it.²⁶ The resource R is allocated through bargaining or conflict. In stage three, each government involved in conflict chooses to fight or bargain in

²³For simplicity, we assume that the constraint $d_j \leq \frac{1}{2} \sum_{i \in S_j} y_i$ is never binding in equilibrium.

²⁴One could easily extend the model to allow for different ex-ante probabilities of conflict between pairs of regions.

²⁵For simplicity, we do not model those factors explicitly. In a different framework, Hess and Orphanides (1995, 1997) explore a government's incentives to start an "avoidable war" as a function of economic and political conditions.

²⁶As we already mentioned, to keep the analysis simple we implicitly assume that geography and/or technology prevent third parties from getting involved in those bilateral conflicts. In other words, we rule out the possibility of transfer and/or commitment technologies that could allow a third country to promise outside help to a country in conflict in exchange for a share of the spoils.

order to maximize the utility of its citizens as specified above. At this terminal stage, each government's objective is equivalent to the maximization of "conflict returns," which we will specify consistently with our analysis in Section 2. In particular, conflict returns to country j facing country j_0 are:

$$\frac{d_j}{d_j + d_{j_0}} R$$

when both countries bargain;

$$\frac{d_j}{d_j + d_{j_0}} R \quad i < c$$

when both countries fight;

$$\frac{d_j}{d_j + d_{j_0}} R + E \quad i < c$$

when country j chooses to fight a bargaining opponent;

$$\frac{d_j}{d_j + d_{j_0}} R \quad i > e \quad i < c$$

when country j proposes bargaining but country j_0 chooses to fight.²⁷

In summary, we have an extensive-form game with eleven players (the four regions, the six possible governments, and nature).²⁸ In stage one, the four regions move. The regions endogenously determine which governments are going to move in stage two. Depending on the regions' combinations of strategies, there are sixteen possible nodes, that are associated with four possible configurations of the world (four independent countries, a unified East and two independent countries in the West, a unified West and two independent countries in the East, two unified countries). In stage two up to a maximum of four governments move. As they can choose defense spending along a continuum, their actions lead to an infinite number of possible subgames in stage 3. At the beginning of stage three, "nature" moves and chooses whether a potential conflict will take place, where, and whether E is larger or smaller than c . Then, at most two governments move. Depending on the endogenous choice of political borders in stage one, and on the moves by governments in stage three, actual conflicts and possibly wars will be observed. Figure 2 summarizes the timing of the game.

²⁷Without loss of generality, we assume that the "surprise loss" is the same across countries.

²⁸In Appendix A.3 we consider the more general case in which $M \geq 1$ individuals live in each region. Then, the extensive-form game has $4M+6+1$ players.

3.2 Equilibria

In our analysis we focus upon Coalition-Proof Nash equilibria. More precisely, as we have an extensive-form game, we will use the extensive-form refinement of the concept, Perfectly Coalition-Proof Nash equilibrium, as defined in Bernheim, Peleg and Whinston (1987).

When looking at coalition-proof equilibria, one needs to consider deviations by “coalitions” of players.²⁹ It is important to note that the concept of “coalition,” in this context, should not be confused with the concepts of “region,” “country,” or “government.” In this paper, the word “coalition” will be used consistently with the technical definition of coalition-proof equilibria, i.e., as any subset of players. Therefore, we refer to “coalitions of governments” in stage two and three, and “coalitions of regions” in stage one, simply as subsets of players that may jointly deviate from any proposed equilibrium. In particular, note that a “coalition of regions” is just a subset of players, while a “country” formed by one or two regions is the outcome of a strategy profile.

Our game has a unique Perfectly Coalition-Proof Nash equilibrium, which can be derived as follows.³⁰

First, we restrict all possible pairs of governments to play Pareto undominated equilibria in all two-player subgames of the terminal stage. In other words, governments will play “bargain” if $E \leq c$ and “fight” if $E > c$.

We will then consider the subgames consisting of the terminal two-stage games. We will show that, given the payoffs supported by stage-three equilibria, for each possible configuration of countries, there exists a unique Nash equilibrium in which each government chooses a specific level of defense. We will show that the unique Nash equilibrium in the terminal two-stage subgame is coalition-proof. We will then consider the game played by the four regions in the first stage. In the first stage, each strategy profile implies a given configuration of the

²⁹More specifically, the definition of coalition-proof equilibrium proceeds by induction on the size of all possible coalitions of players. As in the standard definition of Nash equilibrium, one requires that no “one-player coalition” can improve its situation by deviating. Then, the definition requires that no “two-player coalition” can improve the situation of its members by deviating, but the only joint deviations that are allowed are those from which no member of the deviating coalition has an incentive to deviate individually. In other words, all two-player deviations must be Nash equilibria of the two-player game induced by holding the strategies of all the other players fixed. Then, for games with more than two players, three-player coalitions are considered, etc., all the way to the “grand coalition” of all players.

³⁰After we derive the coalition-proof equilibrium for this game, we will discuss why we believe that the concept of coalition-proof equilibrium is the natural equilibrium concept within our context.

world, to which unique equilibrium payoff vectors are associated. Each region will play coalition-proof equilibrium strategies. We will show that those equilibrium strategies characterize a unique equilibrium configuration of the world for given values of the parameters.

In summary, for a given vector of parameters $(h_e, h_w, \frac{1}{4}, R, \frac{1}{2}, c)$ we can find unique values for a) the equilibrium number and size distribution of countries; b) the equilibrium distribution of defense levels per capita across countries, and c) the equilibrium probabilities of international conflict and war. Note that $\frac{1}{4}$ measures the probability of a “potential” conflict, and $\frac{1}{2}$ the probability that, should a conflict arise, it will be solved through war. The probability of observing an actual international conflict, and the probability that an actual war will indeed occur, are both endogenous variables within our model, since they depend on the size distribution of countries.

3.2.1 Equilibrium defense and expected returns from conflict

We will now derive the equilibrium levels of defense spending and the equilibrium returns from conflict for each possible configuration of countries.

Lemma 1

Equilibrium defense spending per capita in country i is given by

$$d_i = \frac{\frac{1}{4}R}{8s_i}$$

Proof: in Appendix.

This result shows that, by forming a larger union, equilibrium defense per capita is reduced. By defining “expected conflict returns” for each country as its expected share of R minus expected war costs, we have the following

Lemma 2

For every configuration of countries and for every country of size s_i , expected conflict returns per capita in equilibrium are given by

$$\frac{\frac{1}{4}R}{4} - \frac{\frac{1}{4} \frac{1}{2}c}{2 s_i}$$

Thus, in equilibrium, when wars are either impossible ($\frac{1}{2} = 0$) or costless ($c = 0$), individuals within each country will obtain the same expected returns

from conflict, irrespectively of whether they live in a large country or in a small country. However, because of Lemma 1, individuals living in a large country enjoy a benefit from size: their expected return comes “cheaper,” i.e., at a lower cost in terms of defense per capita. In other words, a larger size brings about net economies of scale in defense. In addition, when wars are possible ($\frac{1}{2} > 0$) and costly ($c > 0$), a larger size reduces expected war costs.

3.2.2 Equilibrium number and size of countries

The above analysis of equilibrium defense spending and equilibrium expected returns from conflict point to a scale advantage: larger countries can exploit economies of scale in defense. However, these benefits have to be weighted against the higher heterogeneity costs. We are now ready to study under what conditions the benefits from size associated with conflict resolution are larger or smaller than the heterogeneity costs.

Lemma 3

Given heterogeneity cost h_k ($k = w, e$), and given the equilibrium payoffs associated with all possible configurations of countries (i.e., with all terminal two-stage subgames), individuals will (strictly) prefer to live in a two-region country rather than in an independent region if and only if

$$\frac{1}{4} \left(\frac{R}{4} + \frac{1}{2}c \right) > h_k$$

Proof: in Appendix

The term $\frac{1}{4} \left(\frac{R}{4} + \frac{1}{2}c \right)$ can be interpreted as “net conflict benefits from unification,” i.e., as those benefits stemming from lower defense spending per capita and lower expected war costs in a larger country. Lemma 3 states the intuitive result that unification will be more likely to be preferred to independence the higher the probability and/or relevance of a potential conflict and the higher the probability that the conflict leads to open warfare, and the lower the heterogeneity costs associated with unification.

Proposition 1

For all $0 < h_w < h_e$; $\frac{1}{4} \geq 0$, $c \geq 0$ and $0 \leq \frac{1}{2} \leq 1$; in equilibrium we will have:

1) Four independent regions ($N = 4$) if and only if

$$\frac{1}{4} \left(\frac{R}{4} + \frac{1}{2}c \right) < h_w$$

2) A uni...ed West and two independent countries in the East ($N = 3$) if and only if

$$h_w < \frac{1}{4}\left(\frac{R}{4} + \frac{1}{2}c\right) \quad h_e:$$

3) A uni...ed West and a uni...ed East ($N = 2$) if and only if

$$\frac{1}{4}\left(\frac{R}{4} + \frac{1}{2}c\right) > h_e:$$

Proof: in Appendix

This proposition states the intuitive result that, when the “conflict benefits” from uni...cation are lower than the lowest heterogeneity costs (i.e., $\frac{1}{4}\left(\frac{R}{4} + \frac{1}{2}c\right) < h_w$), independence is the equilibrium strategy in each region. If $h_w < \frac{1}{4}\left(\frac{R}{4} + \frac{1}{2}c\right) < h_e$, the benefits from uni...cation are high enough to compensate Western regions for their (lower) heterogeneity costs, but are too small to make uni...cation worthwhile in the East, where heterogeneity costs are assumed to be higher. If $\frac{1}{4}\left(\frac{R}{4} + \frac{1}{2}c\right) > h_e$, uni...cation is the equilibrium strategy everywhere.

3.3 Discussion

Why should we focus on coalition-proof equilibria rather than some other equally plausible notion of equilibrium? We believe that the concept of coalition-proof equilibria provides a natural and useful prediction of how the game should be played at each stage. Let’s move backwards:

-) In stage three, the coalition-proof refinement allows the natural selection of a unique equilibrium when multiple Nash equilibria are possible. As long as governments can freely communicate, it seems reasonable to predict that the equilibrium outcome should be given by the unique coalition-proof equilibrium. Such an equilibrium will imply open warfare when that is the only Nash equilibrium (a prisoner’s dilemma situation), but peaceful bargaining when bargaining itself is a Nash equilibrium.

What about using a stronger concept, such as Aumann’s (1959) Strong Nash equilibrium? In contrast to coalition-proof equilibrium, deviations by coalitions in Strong Nash equilibria do not need to be “credible” (in particular, they do not need to be Nash equilibria for the deviating coalition). Hence Strong Nash equilibria, unlike coalition-proof equilibria, must always be Pareto efficient (otherwise, the grand coalition would deviate). When peaceful bargaining is the coalition-proof equilibrium, it is also Strong Nash. However, when war is the

coalition-proof equilibrium outcome, it is not a Strong Nash equilibrium. In our model, for $c > 0$, war is not Pareto efficient: both governments would deviate and move to bargain. However, when peaceful bargaining is not a Nash equilibrium, such a deviation cannot be enforced in the absence of some specific commitment technology. As a result, when (g^*, g^*) is the unique coalition-proof Nash equilibrium in the last-stage subgame, the game has no Strong Nash equilibrium. In this context, as it is often the case, the concept of Strong Nash equilibrium turns out to be “too strong.”³¹

-) In stage two, by focusing on coalition-proof equilibria we can consider the possibility that coalitions of governments, while remaining fully independent, jointly “coordinate” their defense spending.³² As it is reasonable to require when considering agreements among sovereign states, in the absence of any external commitment technology, any “coordination” must be sustainable as a Nash equilibrium for those states.

As we have seen, a standard subgame perfect Nash equilibrium is sufficient to identify a unique level of defense spending for each country: there are no multiple equilibria in defense spending. In other words, for every proper subgame consisting of the terminal two-stages games, any subgame perfect equilibrium will identify a unique vector of defense spending. That vector is also the equilibrium defense spending that is observed in the unique perfectly coalition-proof equilibrium. In that respect, the refinement of coalition-proofness does not play a role as an equilibrium selection criterion when defense spending is considered. However, requiring coalition-proofness has other important benefits. Since sovereign governments are able to communicate, a Nash equilibrium that were not robust to “credible” joint deviations should be seen with suspicion. By making sure that any subset of governments has no joint incentive to deviate from the proposed equilibrium, we can ensure that our equilibrium is robust to any self-enforcing international arms treaty among any possible subset of countries.³³

Again, the comparison with the prediction of Strong Nash equilibria is instructive. We will show that there exists a unique coalition-proof equilibrium with a positive level of defense in each country. By contrast, one can show that

³¹Bernheim, Peleg, and Whinston (1987) introduced the concept of coalition-proof equilibrium as a weakening of the concept of Strong Nash, which they explicitly viewed as “too strong.” Analogously, the extensive-form notion of “strong perfect equilibria” proposed by Rubinstein (1980) would be “too strong” in our context.

³²Of course, “coordination” in the level of defense spending would not prevent any government to use it noncooperatively to its exclusive advantage should an actual conflict arise. In any case, within our model, no “coordination” will arise in the coalition-proof equilibrium.

³³In other words, only those “arm treaties” that rely on some additional commitment technology can improve upon the unique Nash equilibrium. In this paper, we assume that those commitment technologies do not exist: agreements among sovereign states must be Nash.

there exists no Strong Nash equilibrium level of defense. For any positive level of defense, a proportional reduction in the level of defense across countries is always Pareto improving. In fact, Pareto efficiency requires that each country should spend zero on defense (defense is pure waste from a social perspective). However, a world in which each country invests zero in its defense is not a Nash equilibrium. In such a world, each individual government has an incentive to invest in a positive amount of defense and obtain certain victory should a conflict arise. Consequently, no Strong Nash equilibrium exists.

-) Finally, in stage one, we consider possible deviations by subsets of regions. The use of coalition-proofness is sufficient to ensure that, in equilibrium, regions will play a unique equilibrium.³⁴ More importantly, the requirement of coalition-proof ensures that equilibria are robust to (self-enforcing) joint deviations by voters who belong to different regions. Conceptually, this requirement is crucial when dealing with endogenous border formation, as any configuration of countries should be robust not only to unilateral deviations by individual regions, but also to coordinated deviations by different regions. In other words, a natural equilibrium criterion when considering endogenous borders should exclude outcomes in which a subset of regions would be willing to deviate, and form an alternative set of borders, from which no further deviation by the deviating regions would occur.

While we have chosen to focus on coalition-proof equilibria, we are ready to entertain the possibility that, in some context, a broader notion of equilibrium could be usefully employed. For instance, in some historical circumstances, communication between governments in conflict could be extremely difficult, and/or mutual "trust" could be low³⁵. In those cases, countries deciding over unification or independence may reasonably have pessimistic expectations over the outcome of conflict, and, for instance, expect that conflict will be solved through fight, no matter whether E is larger or smaller than c . Pessimistic expectations over

³⁴While there exist multiple Nash equilibria, they can be eliminated by ruling out equilibria in weakly dominated strategies. If a region in the East (West) votes for independence, the other region in the East (West) obtains the same utility no matter whether it votes for independence or unification. As a result, independence is always a Nash equilibrium. However, if unification is strictly better than independence for each region, deciding for independence is a weakly dominated strategy. Obviously, unification is the unique coalition-proof equilibrium when unification is preferred to independence in both regions.

³⁵See Aumann (1990) for a critical view of the notion that preplay communication is sufficient to ensure the "self-enforceability" of any agreement to play the Pareto-dominant equilibrium. In our game, each player has an incentive to convince the other to bargain no matter whether he himself plans to bargain or fight. Now, consider a mistrustful player who would play the Pareto-dominated but "risk-dominant" strategy "fight" in the absence of communication. He may see no reason to change his mind if informed that the other player suggests to bargain. Therefore, preplay communication between governments may not be enough: some minimum amount of "international trust" may be needed in order to sustain "bargain" as an equilibrium.

the ability of governments in conflict to “coordinate” on the “good” bargaining outcome may sustain an alternative equilibrium, that is, a subgame perfect but not coalition-proof equilibrium characterized as follows:

For all $0 < h_w \leq h_e$; $\frac{1}{4} \leq 0$, $c \geq 0$ and $0 \leq \frac{1}{2} \leq 1$; there exists a “pessimistic” subgame perfect equilibrium (which is not coalition-proof), such that we will have

1) Four independent regions ($N = 4$) for

$$\frac{1}{4}(\frac{R}{4} + c) \leq h_w:$$

2) A unified West and two independent countries in the East ($N = 3$) if and only if

$$h_w < \frac{1}{4}(\frac{R}{4} + c) \leq h_e:$$

3) A unified West and a unified East ($N = 2$) if and only if

$$\frac{1}{4}(\frac{R}{4} + c) > h_e:$$

In other words, pessimistic beliefs over conflict resolution may induce the formation of larger countries (i.e., a size distribution of countries that would be consistent with coalition-proof equilibria only if $\frac{1}{2} = 1$). Optimistically, we see our equilibrium selection based on the expectation of coordination as more realistic in the modern world. However, we do not rule out a priori that alternative “pessimistic” equilibria may have been observed historically.

3.4 Comparative statics

We will now return to our equilibrium concept, as characterized in Proposition 1, and study the implied comparative statics for different values of the fundamental parameters. Proposition 1 states that the equilibrium number and size of countries will endogenously depend on the relationship between probability of a potential conflict ($\frac{1}{4}$), importance of the conflict in utility’s terms (R), and heterogeneity costs (h_e and h_w). For given heterogeneity costs, a high $\frac{1}{4}$ and/or a high R tend to be associated with larger countries, while a low $\frac{1}{4}$ and/or a low R tend to be associated with more numerous, smaller countries.

Moreover, Proposition 1 shows that the number of countries depends positively on the probability that conflict will be resolved through military confrontation ($\frac{1}{2}$) times the direct costs of military confrontation (c). A more “bellicose”

world implies larger countries, while a reduction in the probability of war and/or its costs induces country break up.

Note that the probability of observing an actual international conflict depends not only on the probability that a potential conflict arises ($\frac{1}{4}$), but also on the number of countries, which depends endogenously on $\frac{1}{4}$. This endogenous link may generate a paradoxical result: a lower probability of potential conflict may be associated with a higher probability of actually observing an international conflict in equilibrium.

Let \hat{A} denote the probability of an international conflict. By definition, it will be given by

$$\hat{A} = \frac{\frac{1}{4}N}{4}$$

By using our Proposition, we can immediately derive the following

Corollary 1

For any $h_w \geq h_e$ such that $\frac{1}{4}^0 > \frac{16h_w}{R+4\frac{1}{2}c}$, consider a lower $\frac{1}{4}^{00} < \frac{16h_e}{R+4\frac{1}{2}c}$: Let $p(\frac{1}{4}^0)$ denote the probability of an international conflict associated with $f(\frac{1}{4}^0; R; h_e; h_w; \frac{1}{2}; cg)$ and let $\hat{A}(\frac{1}{4}^{00})$ denote the probability of an international conflict associated with $f(\frac{1}{4}^{00}; R; h_e; h_w; \frac{1}{2}; cg)$: Then, $\hat{A}(\frac{1}{4}^0) > \hat{A}(\frac{1}{4}^{00})$ if and only if $\frac{1}{4}^0 = \frac{1}{4}^{00} > 2$.

In other terms, the above corollary states that, for every vector of parameters such that there exists two countries in equilibrium, there exists a range of smaller $\frac{1}{4}$ s; such that, for the same R and h , 1) four countries will result in equilibrium, and 2) the probability of international conflict will be higher than in the equilibrium with the higher $\frac{1}{4}$.³⁶ The intuition is straightforward: while a smaller $\frac{1}{4}$ reduces the probability of international conflict for given borders, the smaller chance that a conflict may arise reduces the incentives to form larger countries, and, therefore, increases the number of countries in equilibrium. Therefore, some conflicts that would be resolved within domestic borders are now resolved through international confrontation. This indirect effect may offset the direct effect of a reduction in $\frac{1}{4}$, and bring about an increase in the probability of observing an international conflict.

On the other hand, note that, with a lower $\frac{1}{4}$, international conflict may be more likely but it will also be more local (in our example, each actual conflict will involve only half of the world rather than the whole world). By the same token, one can note that a reduction in the probability that a conflict be solved

³⁶ A similar corollary can be derived when the number of countries goes from 2 to 3, or from 3 to 4.

through open warfare (lower $\frac{1}{4}$), by inducing a break-up of countries, may lead to an increase in the probability that an actual war would be observed.

The endogenous reduction in the number and size of countries that may be brought about by a lower probability of potential conflict can generate an additional paradoxical effect: a lower $\frac{1}{4}$ may induce higher defense per capita in equilibrium. Certainly, defense per capita is increasing in $\frac{1}{4}$ for a given configuration of countries. Therefore, a reduction in the probability $\frac{1}{4}$, for given borders, induces a “peace dividend”: lower probability of conflict would translate into lower defense per capita in each country. However, a lower $\frac{1}{4}$, by inducing a reduction in the equilibrium size of countries, may lead to higher defense per capita in equilibrium. Moreover, even when defense per capita does not increase because of a higher $\frac{1}{4}$, any endogenous reduction in size implies a level of defense per capita higher than the level one would observe should borders remain unchanged. In other words, the endogenous link between probability of conflict, defense spending, and size of countries points to reasons why a “peace dividend” may be reduced or completely offset by a break-up of countries. Formally, we can state the following

Corollary 2

For any $h_w \leq h_e$ such that $\frac{1}{4}^0 > \frac{16h_w}{R+4\frac{1}{2}C}$, consider a lower $\frac{1}{4}^{00} < \frac{16h_e}{R+4\frac{1}{2}C}$: By Lemma 1, we have that defense per capita at the higher level of $\frac{1}{4}$ is given by

$$d(\frac{1}{4}^0) = \frac{\frac{1}{4}^0 R}{16}$$

while defense per capita at the lower level of $\frac{1}{4}$ is given by

$$d(\frac{1}{4}^{00}) = \frac{\frac{1}{4}^{00} R}{8}$$

Therefore, we have that $d(\frac{1}{4}^0) > d(\frac{1}{4}^{00})$ if and only if $\frac{1}{4}^0 = \frac{1}{4}^{00} > 2$.

Note that, even when $d(\frac{1}{4}^0) > d(\frac{1}{4}^{00})$, the peace dividend that is associated with a break-up of countries is given by

$$PD_{\text{break}} = d(\frac{1}{4}^0) - d(\frac{1}{4}^{00}) = \frac{R}{16} [\frac{1}{4}^0 - 2\frac{1}{4}^{00}]$$

Such “peace dividend” is smaller than the peace dividend that would be observed in the absence of country break-up, that is:

$$PD_{\text{nobreak}} = \frac{R}{16} [\frac{1}{4}^0 - \frac{1}{4}^{00}]$$

4 International Law

Even when wars have no costs ($c = 0$), all expenses in defense are pure waste from an efficiency perspective. A more efficient solution would be for countries to agree in advance (i.e., before the 'location' of R is known) about a partition of the world in 'spheres of influence' such that each country would have complete 'control rights' (that is, 'international property rights') over all resources R that fall within its sphere. In particular, the first best could be achieved by having the four independent regions dividing the circle into four equal segments, and spend nothing on defense. However, in the absence of some form of enforcement, each country has an incentive to deviate from such a solution, invest in its own force, and "invade" its neighbors' spheres of influence.

While a complete partition can be beyond enforcement, in some 'world orders' a partial partition may be enforceable through some form of "international law", backed by an international enforcement agency and/or by widely respected social norms. In particular, suppose that the existing international law allows a "secure" area of size $\alpha < 1/4$ around each region. Then, only when R falls outside the sphere ("anarchic area") there is actual conflict.

Proposition 1 can then be easily generalized to:

Proposition 2

For all $0 < h_w \leq h_e$; $\alpha \in [0, 1/4]$; $c \in [0, 1/2]$; and $0 \leq \alpha \leq 1/4$; in equilibrium we will have

1) Four independent regions ($N = 4$) if and only if

$$\frac{1}{4} \left(\frac{1}{4} - \alpha \right) \left(\frac{R}{4} + \frac{1}{2}c \right) < h_w$$

2) A unified West and two independent countries in the East ($N = 3$) if and only if

$$h_w < \frac{1}{4} \left(\frac{1}{4} - \alpha \right) \left(\frac{R}{4} + \frac{1}{2}c \right) \leq h_e$$

3) A unified West and a unified East ($N = 2$) if and only if

$$\frac{1}{4} \left(\frac{1}{4} - \alpha \right) \left(\frac{R}{4} + \frac{1}{2}c \right) > h_e$$

Therefore, an expansion of international control rights reduces the importance of national defense and brings about the formation of smaller countries in equilibrium. However, it is immediate to see that, for the same reasons why a reduction

in the probability of conflict may lead to more local wars, an expansion in the extent of international property rights (higher α), while reducing the level of international "anarchy" and the importance of defense, may lead to a break-up of countries, which may consequently bring about an increase in local conflicts and wars.

This result points to the second-best nature of 'improvements' in international law. While a first-best world would emerge from perfectly defined international control rights, quite a different outcome may result when one considers extensions of international property rights that do not completely eliminate areas of anarchy and indeterminacy. The post-cold-war world has seen both an increase in the coordinated attempts to enforce international agreements and 'control rights,' and an explosion of local conflicts and separatism. Our analysis suggests a possible explanation for the coexistence of the two phenomena.

5 Concluding remarks

Our stylized model provides insights that seem consistent with recent developments. On the one hand secessions and break-up of countries should go hand in hand with a reduction of international conflict, a lower probability of open warfare, and a strengthening of international law. On the other hand, the actual number of international conflicts among smaller countries may increase as the result of the break-up of previously larger political unions. We also found that the size of the "peace dividend" is influenced by the process of country fragmentation

These implications of the model seem consistent with the world events that have accompanied the "end of the cold war" . Following the end of a major ideological and geopolitical confrontation between the Soviet Union and the West, we have seen a reduction in the threat of a global war and, possibly, a greater role for international institutions and the rule of international law. At the same time, we have observed a number of secessions not only in the former Soviet Union but also in Eastern Europe and other parts of the world. While some have been peaceful (Czechoslovakia), others have been followed by ethnic and religious conflicts and open warfare (former Yugoslavia, East Africa). Moreover, the decline in the probability of a foreign threat seems to have been accompanied by more vocal separatism and/or a trend towards more decentralization even in those countries where actual secessions have not taken place.

Also, while military spending as percent of GDP has decreased in most countries during the 1990s, the size of the peace dividend seems lower than one may have anticipated given the spectacular collapse of the Soviet Union and the drastic reduction of a threat of a total East-West war. Data from various sources

differ because of differences in country coverage and definition of military expenditure. Data for 90 countries from the International Institute of Strategic Studies (IISS) show a decline in military spending of only 0.4 percent of GDP between 1990 and 1994. WEO data show a decline in military spending of 1.2 percent of GDP between 1990 and 1995. Even within the WEO data set, almost a third of the 130 countries maintained or increased their military spending as a percent of GDP over the period (see Clements, Gupta, and Schiav, 1997). In fact, in several countries one has seen substantial increases in defense spending over the period.³⁷

Of course, our simple model is not meant to provide a complete and realistic description of the world. In this paper, we have attempted to isolate one factor (international conflict) among the numerous factors that can affect the number and size of countries. And we have attempted to study such a factor within the simplest possible framework we could think of. In our analysis, we have abstracted from many dimensions and details of actual international relations and border formation, which should be taken into account when moving from theoretical predictions to the historical record.³⁸ However, we believe that our model captures some essential and relevant aspects of the relationship between international conflict and size distribution of political unions. In particular, we think that the following insight is more general than our specific model: Incentives to form larger political unions are likely to be higher in a more bellicose, anarchic world, but a reduction in those incentives, by inducing political fragmentation, may bring about its own dose of actual international tensions.

We should emphasize a few possible extensions of our approach. First, we have ignored the role of multiple conflicts and alliances, and the related problem of free riding in defense spending by smaller members. To some extent, one can reinterpret the “country” of our model as a group of allied countries, and view our model of country formation as a model of alliance formation. If we reinterpret the model this way, then we can also make sense of the fact that during the cold war the NATO alliance and the Warsaw Pact became tighter alliances. At the apex of the cold war, military alliances with close coordination of defense capabilities did become the norm. In our model a “country” is a political unit in which defense is completely and credibly centralized, and the “returns” from conflict are equally distributed across its citizens. Henceforth, our model in its present form is not designed to address issues of bargaining and free riding amongst allied countries.

³⁷ For instance, in a study by Clements, Gupta and Schiav (1997), the ten developing countries with the largest increases in military spending during 1985-92 had an average increase of 2.7 percentage points of GDP.

³⁸ In particular, one should consider additional variables, from which we have abstracted in this paper, such as the role of international trade, democratization, etc. For example, on the role of international openness see Alesina, Spolaore and Wacziarg (2000).

While those extensions, in principle, are not outside the scope of our framework, we leave them for future research.

Secondly, we do not explicitly study nondemocratic decision rules (nondemocratic country formation and/or nondemocratic decisions over defense spending, wars, divisions of spoils). One should notice that, within our framework, our results are robust to a large range of decision rules, as individuals within regions and across regions have homogeneous preferences over unification, defense spending, etc. However, the analysis of more complex models in which decision rules could make a crucial difference is left for future research. More complex political institutions may also give rise to additional reasons to engage in military conflict. For instance, Hess and Orphanides (1995, 1997) discuss the occurrence of wars chosen strategically by governments in order to signal their competence in military leadership and therefore to boost their chances of being re-elected when faced with domestic problems.

A third extension that we do not pursue here is the introduction of ex-ante income inequality within and across regions, as discussed, for instance, in Bolton and Roland (1997). This feature may play an important role in the actual evolution of conflict, peace, and the breakup of countries, and may be especially important when we want to interpret the end of the cold war and the breakup of the Soviet Union. More specifically, in our analysis we have assumed that the “resource constraint” is not binding when defense is chosen within each country. However, one could extend the model to allow for asymmetries and/or shocks to national income that prevent one or more countries from achieving and/or maintaining the “equilibrium” level of defense, with possible consequences to the overall configuration of countries.

Appendix

A.1. Ideological Conflict

While we have modeled conflict as appropriative/distributional (conflict over the sharing of an economically valuable “pie”), our model of international conflict between two sovereign countries can be reinterpreted in terms of “ideological conflict.” For instance, consider two countries with different preferences over a unidimensional ideological issue. As long as each country is able to decide its own policies independently and without affecting its neighbor, no conflict needs to arise. However, it is possible that decisions in one country affect individuals in the other country. For instance, decisions may regard variables that affect the relationship between the two countries (i.e., regulation of pollution with cross-border spillovers), and/or policies that each country sees as of direct concern to its citizens, even when taking place within the other country’s borders (say, human rights, religious policies, etc.). While each country would like to impose its own most preferred type, the equilibrium type will depend on the relative strength of the two countries. To ...x ideas, suppose that there exists a continuum of “types” for some socioeconomic, cultural, religious or otherwise defined variable that affects both countries simultaneously. Say, the types are defined over the segment $[a; b]$. Country j prefers type a , and obtains a payoff equal to $(b - x)G$ whenever the “type” actually implemented is x such that $a \leq x \leq b$: Analogously, country j_0 prefers type b , and obtains a payoff equal to $(x - a)G$ for $a \leq x \leq b$: When conflict is resolved through the use of the two countries’ relative strength (i.e., by using d_j and d_{j_0}), we have

$$x^a = \frac{d_j}{d_j + d_{j_0}}a + \frac{d_{j_0}}{d_j + d_{j_0}}b$$

and the two countries “payoffs” are given, respectively, by $\frac{d_j}{d_j + d_{j_0}}(b - a)G$ and $\frac{d_{j_0}}{d_j + d_{j_0}}(b - a)G$; which is formally equivalent to the above specification for $(b - a)G = R$. Therefore, within a preference/ideological context, R can be interpreted as a measure of the “ideological distance” between the two countries, $(b - a)$ times the “relevance” of the issue, G .

While we do not pursue this specification explicitly within our framework of endogenous country formation, it is worth noting that our model of conflict can be given this alternative interpretation.³⁹

³⁹ A direct application of this alternative model of conflict to our game of endogenous country formation would require a detailed specification of how different preferences over specific issues are distributed across regions and aggregated by unified governments. While this may represent an interesting extension, we leave it for future research.

A.2. Derivations

Derivation of Lemma 1

In order to derive Lemma 1, we need to derive the equilibrium defense spending levels for each configuration of countries.

Two countries

Denote with d_1^* (d_2^*) equilibrium defense spending in country 1 (2) when there are only two countries. The probability of a conflict between the two countries is $\frac{1}{4}$. Therefore, the expected total payoff in country 1 as a function of defense spending is given by

$$\frac{1}{2} \frac{d_1}{d_1 + d_2} R - d_1$$

Analogously, country 2's expected payoff per capita is :

$$\frac{1}{2} \frac{d_2}{d_1 + d_2} R - d_2$$

The Nash-equilibrium levels of defense d_1^* and d_2^* are defined as

$$d_1^* = \arg \max_{d_1} \frac{1}{2} \frac{R d_1}{d_1 + d_2^*} - d_1 \quad (\text{A.1})$$

$$d_2^* = \arg \max_{d_2} \frac{1}{2} \frac{R d_2}{d_1^* + d_2} - d_2 \quad (\text{A.2})$$

which imply the first order conditions

$$\frac{d_2^*}{(d_1^* + d_2^*)^2} = \frac{d_1^*}{(d_1^* + d_2^*)^2} = \frac{2}{R} \quad (\text{A.3})$$

whose solution is

$$d_1^* = d_2^* = \frac{R}{8} \quad (\text{A.4})$$

As each country has a total population of size equal to 2, defense spending per capita in each country is

$$\frac{d_1^a}{2} = \frac{d_2^a}{2} = \frac{1/4 R}{16} \quad (\text{A.5})$$

In a two-player game, a unique Nash equilibrium is also coalition-proof.

Three countries

When a country formed by two regions (say, country 1) coexists with two independent regions (say, country 2 and country 3), the Nash-equilibrium levels of defense equilibrium defense d_1^a , d_2^a and d_3^a are given by

$$d_1^a = \arg \max_{d_1} \frac{1/4 R}{4} \left[\frac{d_1}{d_1 + d_2^a} + \frac{d_1}{d_1 + d_3^a} \right] \mid d_1 \quad (\text{A.6})$$

$$d_2^a = \arg \max_{d_2} \frac{1/4 R}{4} \left[\frac{d_2}{d_1^a + d_2} + \frac{d_2}{d_2 + d_3^a} \right] \mid d_2 \quad (\text{A.7})$$

$$d_3^a = \arg \max_{d_3} \frac{1/4 R}{4} \left[\frac{d_3}{d_1^a + d_3} + \frac{d_3}{d_2^a + d_3} \right] \mid d_3 \quad (\text{A.8})$$

whose solution is:

$$d_1^a = d_2^a = d_3^a = \frac{1/4 R}{8} \quad (\text{A.9})$$

As country one has a population of size equal to 2, while countries 2 and 3 have population of sizes 2 and 3 each, we have level of defense per capita equal to $\frac{1/4 R}{16}$ in country 1, and equal to $\frac{1/4 R}{8}$ in countries 2 and 3.

We also need to show that the above Nash equilibrium (A.9) is also coalition-proof. To verify that, note that, given any set of defense spending by any proper subset of countries, the game induced on the remaining countries has a unique Nash equilibrium.

Specifically:

a) given the level of defense spending in country 1 (d_1), the game induced on countries 2 and 3 has a unique Nash equilibrium, given by

$$d_2^a(d_1) = \arg \max_{d_2} \frac{1/4 R}{4} \left[\frac{d_2}{d_1 + d_2} + \frac{d_2}{d_2 + d_3^a(d_1)} \right] \mid d_2 \quad (\text{A.10})$$

$$d_3^{\pi}(d_1) = \arg \max_{d_3} \frac{1}{4}R \left[\frac{d_3}{d_1 + d_3} + \frac{d_3}{d_2^{\pi}(d_1) + d_3} \right] \quad (A.11)$$

b) given the level of defense spending in country 2 (d_2), the game induced on countries 1 and 3 has a unique Nash equilibrium characterized by the solution of the following two first-order conditions:

$$d_1^{\pi}(d_2) = \arg \max_{d_1} \frac{1}{4}R \left[\frac{d_1}{d_1 + d_2} + \frac{d_1}{d_1 + d_3^{\pi}(d_2)} \right] \quad (A.12)$$

$$d_3^{\pi}(d_2) = \arg \max_{d_3} \frac{1}{4}R \left[\frac{d_3}{d_1^{\pi}(d_2) + d_3} + \frac{d_3}{d_2 + d_3} \right] \quad (A.13)$$

Analogously, there exists a unique Nash equilibrium for the game induced on countries 1 and 2, given the actions of country 3.

Since the game induced on the remaining countries has a unique Nash equilibrium for any set of choices of defense spending by any proper subset of countries, we have that, by definition, the set of coalition-proof equilibria coincide with the Pareto efficient frontier of the set of Nash equilibria,⁴⁰ which, in our case, is given by the unique Nash equilibrium as characterized in equation (A.9).

Four countries

When four independent countries (say, countries 1,2,3, and 4), each of size equal to 1, coexist, the Nash equilibrium is given by

$$d_1^{\pi} = \arg \max_{d_1} \frac{1}{4}R \left[\frac{d_1}{d_1 + d_2^{\pi}} + \frac{d_1}{d_1 + d_4^{\pi}} \right] \quad (A.14)$$

$$d_2^{\pi} = \arg \max_{d_2} \frac{1}{4}R \left[\frac{d_2}{d_1^{\pi} + d_2} + \frac{d_2}{d_2 + d_3^{\pi}} \right] \quad (A.15)$$

$$d_3^{\pi} = \arg \max_{d_3} \frac{1}{4}R \left[\frac{d_3}{d_2^{\pi} + d_3} + \frac{d_3}{d_3 + d_4^{\pi}} \right] \quad (A.16)$$

$$d_4^{\pi} = \arg \max_{d_4} \frac{1}{4}R \left[\frac{d_4}{d_1^{\pi} + d_4} + \frac{d_4}{d_3^{\pi} + d_4} \right] \quad (A.17)$$

⁴⁰See Bernheim, Peleg, and Whinston (1987), p. 8.

whose solution is

$$d_1^a = d_2^a = d_3^a = d_4^a = \frac{\frac{1}{4}R}{8} \quad (\text{A.18})$$

which implies defense spending per capita equal to $\frac{\frac{1}{4}R}{8}$ in each country.

As in the case of three countries, it is straightforward to show that, given any set of defense spending by any proper subset of countries, the game induced on the remaining countries has a unique Nash equilibrium. Therefore, the levels of defense derived in equation (A.17) characterize the unique coalition-proof equilibrium defense levels.

The above analysis shows that, for any possible configuration of countries, in equilibrium we have that a country formed by two regions has defense per capita equal to $\frac{\frac{1}{4}R}{16}$, while a country formed by one region has defense per capita equal to $\frac{\frac{1}{4}R}{8}$: QED

Derivation of Lemma 2

The expected returns from conflict (including potential conflict that is resolved within a country's borders) can be calculated as follows:

With two country, individuals in country 1 expect:

$$\frac{1}{2} \left[\frac{\frac{1}{4}R}{4} + \frac{\frac{1}{4}R}{2} \frac{d_1^a}{d_1^a + d_2^a} \right] = \frac{\frac{1}{4}R}{4} \quad (\text{A.19})$$

The same returns are expected by individuals in country 2.

With three countries, individuals in the larger country (say, country 1) expect:

$$\frac{1}{2} \left[\frac{\frac{1}{4}R}{4} + \frac{\frac{1}{4}R}{4} \frac{d_1^a}{d_1^a + d_2^a} + \frac{\frac{1}{4}R}{4} \frac{d_1^a}{d_1^a + d_3^a} \right] = \frac{\frac{1}{4}R}{4} \quad (\text{A.20})$$

while the two smaller countries (say, countries 2 and 3) expect

$$\frac{\frac{1}{4}R}{4} \frac{d_2^a}{d_1^a + d_2^a} + \frac{\frac{1}{4}R}{4} \frac{d_2^a}{d_2^a + d_3^a} = \frac{\frac{1}{4}R}{4} \frac{d_3^a}{d_1^a + d_3^a} + \frac{\frac{1}{4}R}{4} \frac{d_3^a}{d_2^a + d_3^a} = \frac{\frac{1}{4}R}{4} \quad (\text{A.21})$$

Finally, analogous calculations show that, with four countries, each will expect $\frac{\frac{1}{4}R}{4}$:

The war costs are given by $\frac{1}{2} \frac{1}{2} c$ in a country formed by two regions (i.e., $s_i = 2$) and $\frac{1}{2} \frac{1}{2} c$ in a country formed by one region (i.e., $s_i = 1$). Therefore, Lemma 2 holds.

Derivation of Lemma 3

As shown above, the absolute level of defense in equilibrium is always $\frac{1}{8} R$. Therefore, the expected probability of winning a conflict is 1/2 for each country. In a country formed by two regions, expected conflict returns per capita net of expected war costs are given by

$$\frac{1}{4} R \frac{1}{2} + \frac{1}{2} \left[\frac{1}{2} R - \frac{1}{2} \frac{1}{2} c \right] = \frac{1}{4} (R - \frac{1}{2} c)$$

where the first term indicates the "peaceful" division of R within the country, the second term indicates the expected payoff from conflict resolution, and the third term refers to the costs of war.

By contrast, net payoff in a country formed by one region is

$$\frac{1}{2} \left[\frac{1}{2} R - \frac{1}{2} c \right] = \frac{1}{4} (R - 2 \frac{1}{2} c)$$

Individual utility in a country formed by two regions is

$$U_{uni} = y - \frac{1}{16} R + \frac{1}{4} (R - \frac{1}{2} c) - h_k$$

while in a country formed by one region individual utility is given by

$$U_{ind} = y - \frac{1}{8} R + \frac{1}{4} (R - 2 \frac{1}{2} c)$$

therefore, unification is (strictly) preferred to independence if and only if

$$\frac{1}{4} \left(\frac{R}{4} + \frac{1}{2} c \right) > h_k$$

QED.

Derivation of Proposition 1

Proposition 1 is an immediate implication of Lemma 3.

It is immediate to see that Proposition 1 characterizes a Nash equilibrium. Moreover, for any other Nash equilibrium there will be a group of individuals who will be strictly better off by deviating and moving to the equilibrium characterized in Proposition 1.

First, consider the case $\frac{1}{4}(\frac{R}{4} + \frac{1}{2}c) < h_w$. In this case, voting for independence is a dominant strategy for each individual. For any equilibrium in which a majority has voted for unification, there exists a coalition of individuals (in fact, everybody) who would be better off by switching to independence. Hence, independence for all regions is the only outcome that can be sustained as a Coalition-proof Nash equilibrium.

When $h_w < \frac{1}{4}(\frac{R}{4} + \frac{1}{2}c) < h_e$; any outcome in which the East is unified would be upset by a majority (in fact, all) Eastern individuals, who are better off when the two Eastern regions are independent. On the other hand, voting for unification is the dominant strategy in the West.

When $\frac{1}{4}(\frac{R}{4} + \frac{1}{2}c) > h_e$; voting for unification is the dominant strategy everywhere.

QED

A.3 Regions with M voters

For simplicity, in the text we have assumed that the number of voters in each region is equal to one. It is easy to show that our results do not depend on that simplification. As governments maximize the sum of utilities, payoffs in stage two and three are just multiplied by either M or 2M, and give the same equilibrium outcomes. In stage one, all individuals in each region have the same utility function. In particular, Lemma 3 can be reformulated as follows:

Lemma 3'

Given heterogeneity cost h_k ($k = w, e$), and given the equilibrium payoffs associated with all possible configurations of countries (i.e., with all terminal two-stage subgames), individuals will (strictly) prefer to live in a two-region country rather than in an independent region if and only if

$$\frac{1}{4M}(\frac{R}{4} + \frac{1}{2}c) > h_k$$

When we consider coalition-proof equilibria, we have that all voters within a region will coordinate on their non weakly dominated strategy (unification if

$\frac{1}{4M}(\frac{R}{4} + \frac{1}{2}c) > h_k$, independence if $\frac{1}{4M}(\frac{R}{4} + \frac{1}{2}c) \leq h_k$). Therefore, it is immediate to show that Proposition 1 can be reformulated as follows:

Proposition 1'

For all $0 < h_w \leq h_e$; $\frac{1}{4} \leq 0$, $c \geq 0$ and $0 \leq \frac{1}{2} \leq 1$; and $M \geq 1$ in equilibrium we will have

1) Four independent regions ($N = 4$) if and only if

$$\frac{1}{4M}(\frac{R}{4} + \frac{1}{2}c) \leq h_w:$$

2) A unified West and two independent countries in the East ($N = 3$) if and only if

$$h_w < \frac{1}{4M}(\frac{R}{4} + \frac{1}{2}c) \leq h_e:$$

3) A unified West and a unified East ($N = 2$) if and only if

$$\frac{1}{4M}(\frac{R}{4} + \frac{1}{2}c) > h_e:$$

The comparative-statics of changes in M will depend on whether any other parameter (e.g., R ; h_e ; h_w) is a function of M .

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